

## News Release

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### **New West Virginia Agency Offers Unique Platform for Branding, Marketing, and Communications**

**April 28, 2021, Morgantown, WV** -- Apis Creative is now ready to serve small businesses, non-profit organizations, and government agencies. The West Virginia marketing agency is comprised of a group of freelance professionals with more than 150 years of combined experience in branding, marketing, and organizational communications.

The agency's president Bethany Hornbeck, a seasoned communications professional, is a native of Morgantown.

"Apis Creative offers big city service with a small town touch. We get to know our clients and provide them with the affordable marketing and public relations services they need to compete in a global environment," said Ms. Hornbeck.

The agency offers:

- Branding, marketing, and communications strategy
- Project management
- Public relations and public affairs
- Event management
- Meeting and training design and facilitation
- Print and digital content, design, and illustration
- Video, photography, audio, and production
- Interior and exterior design
- Custom art

- MORE -

"We are offering businesses and organizations a complimentary one-hour consultation, and a 10%

spring discount on branding packages. Please contact us to schedule an appointment at 844.234.2899, Ext. 701,” added Ms. Hornbeck.

For further information about Apis Creative, please visit their website at [www.apiscreative.com](http://www.apiscreative.com).

### **About Apis Creative**

Apis is a collective of freelance and small-business creatives working to serve for-profit, non-profit, government, and professional organizations. Our platform is a means for making the modern gig economy work for all of us. To learn more, visit [www.apiscreative.com](http://www.apiscreative.com). Follow us on Facebook.

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